

The Ultimate Jamaican TV Station is on the Internet

BEST SEAT IN THE HOUSE (JAMAICA) (BSH) is ready to break into the exploding online entertainment market with its unique mix of Jamaican content, conceived with the Diaspora in mind.

The company was incorporated approximately 6 years ago by Ed Wallace – a successful radio, television and theatre producer – who sensed a niche for an outlet to harness the creative energy of Jamaica’s talented writers, producers and actors, in a dynamic unit that can keep Jamaicans (and those with Jamaican roots) in faraway places, in constant touch with happenings at home.

Now BSH is ready for the world with a slate of new exciting features, including some FUN & GAMES offerings where viewers can win holidays in Jamaica.

After forty years in the business, Mr. Wallace sees new media as the next step on his creative journey. The Internet is growing at a rapid rate as viewers voraciously surf the net in search of new exciting content. BSH is, therefore, the ideal outlet for his future projects as he reaches out to Jamaicans at home and abroad.

With a mix of free, live, on-demand and pay-per-view activities BSH will provide a permanent link to take images of Jamaica – the sights, the sounds, the attractions – to a worldwide audience that craves information daily about the unique country and its people.

Technological advances and the vibrant social networks provide reliable vehicles to take BSH content to every country on the planet via the Internet and smart phones.

BEST SEAT IN THE HOUSE (JAMAICA) LIMITED (BSH) offers “The Best of Jamaica to the World”. The project has conceived a number of interesting marketable features and programmes designed to expose Jamaica’s limitless talents in theatre, sports, comedy and movies. BSH will be doing its part to satisfy the insatiable demand for Brand Jamaica worldwide.

A talented staff – a combination of experience and youth – has been mobilized to build a creative force that is capable of delivering productions of international standard. BSH will also be providing a vehicle for Jamaican companies to reach their target markets, wherever they are, and expect to grow their audience at a fast rate by skillfully using social media platforms to attract viewers to the site.

Some current programmes are:

*THE SPRINT FACTORY - BSH focuses on the London Olympics: THE ROAD TO LONDON . . . Is it Paved with GOLD? *SARGE IN CHARGE (starring Oliver Samuels) *FUN & GAMES – STOP THE CLOCK

Programmes to watch for include:

*JAMAICA LIVE NOW! WALK AND TALK - BSH offers a seat on the beach, on the sidewalk, at a popular attraction, in the lobby of one of Jamaica’s finest hotels or at a major event. Viewers will get to see the real Jamaica . . . at least once a day.

*OLIVER SEH – This series exposes another side of Oliver Samuels, as he “waxes philosophically” in a weekly commentary on topical issues.

*THE IDIOT & THE FOOL – In this weekly feature two of Jamaica’s finest comedians – Oliver Samuels and Volier Johnson – show you what happens when “two fools collide.”

*ALL FOOLS’ DAY – The funniest morning show you will ever experience. Possible regulars: Volier Johnson, Lovindeer.

*REGGAEROBICS PARTY – On weekdays viewers will be able to join the party, LIVE or on-demand, to “burn the calories” dancing to Jamaican hits - past and present – led by an instructor and his/her dynamic team of dancers.