

Soak up wi culture ... in fashion and stylee

Among the latest roll-out of things Jamaican that will allow people to soak up the culture, kick up their heels and say, 'Yes, we are 50' is a set of apparel and lifestyle designs, including T-shirts, polo shirts, caps, tote bags, pop watches, silicone wristbands and umbrellas.

Celebrating in style and fashion is what this is all about. Many of the fashionable pieces are ideal for many of the Jamaica 50 events. Gifts and novelties such as water bottles, key rings, wall clocks, shot glasses, coffee mugs, beer mugs, passport holders, pens and portfolios are also specially branded. Things Jamaican (TJ) has made it easy for our Golden Jubilee celebrants to deck themselves out in real yard style. Items are available at all (TJ) outlets islandwide and licensed merchandise manufacturers and distributors. These include Sun Island Jamaica Limited, Jus Kool Collections Limited, J&E Industries Limited, Touchline Industries Limited, O&M Global Trading, Stella Limited, Image Matters, Worldwide Novelties and Jade Lee Investments and Jamaica Cultural Development Corporation offices. Prices range from \$500 to \$4,500 and are available for purchase through to December 2012. For further information, visit www.jamaica50.com.