

Jamaica Voted 'Best Caribbean Destination'

Jamaica continues to receive recognition as a top travel destination, having most recently been voted the "Best Caribbean Destination" by readers of the leading U.S. travel industry magazine Travel Weekly in its seventh annual Readers' Choice Awards.

The award was announced on Thursday, December 18 at a gala dinner at New York City's Plaza Hotel.

"The Travel Weekly Readers' Choice Award comes at an exciting time for Jamaica's tourism industry, with new development continuing across the island and a year that has seen, and continues to see, sizable growth in airlift, making the destination even more accessible to U.S. visitors," remarked Jamaica's Director of Tourism John Lynch. "We look forward to continuing to grow and enhance our tourism product to meet the ever changing needs and interests of travelers."

Jamaica's wide variety of accommodations, ranging from luxury to rustic, and all-inclusive resorts to small hotels and private villas, plus its more than 150 attractions — more than any other Caribbean destination — continue to broaden the destination's appeal. Plus, with new nonstop airlift added this year from JetBlue and US Airways, and new nonstop service scheduled to begin this February from AirTran, Jamaica can be easily accessed from major cities across the U.S. with no more than one stop.

Travel Weekly's Readers' Choice Awards "This award represents the views of travel industry insiders," said Arnie Weissmann, Travel Weekly's Vice President and Editor in Chief. "Travel Weekly's readership understands what it takes to impress even the most discerning traveler. To be voted a winner in any category is confirmation that American travel agents and their customers view your travel product as one of the best in the industry."

Readers of Travel Weekly, the leading U.S. business-to-business travel industry publication reaching some 150,000 readers in the industry each week, were invited to nominate the most outstanding travel product and service in the past 12 months. Votes were cast over the summer in 58 categories through an open ballot process. The leading vote-recipients were identified as finalists, and voting on finalists took place this fall.