

Jamaica could see more of Jet Blue soon

The airline, which has yet to target Jamaican media in the US with any advertising, has applied for permission from the government of Jamaica to begin offering a new route linking Montego Bay to Orlando.

JetBlue said it expects to begin daily nonstop service from Orlando International Airport to Montego Bay on Feb. 8, 2010.

Montego Bay will be the 23rd nonstop destination served by JetBlue from Central Florida, where the airline offers flights to eight other destinations in the Caribbean and Latin America, including Bogota, Colombia; Cancun, Mexico; Nassau, Bahamas; San Jose, Costa Rica; Santo Domingo, Dominican Republic; and Aguadilla, Ponce, and San Juan, Puerto Rico.

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Meanwhile, AirTran Airways has submitted applications with the U.S. Department of Transportation to begin flying to Nassau, Bahamas; Montego Bay, Jamaica; and Aruba.

Pending approval, the airline plans to start service to the three destinations later this year and early in 2010 from several cities.

AirTran said it wants service to Nassau and Montego Bay from Baltimore/Washington International Thurgood Marshall Airport, Atlanta and Orlando, Fla. Service to Aruba would come from Atlanta and Orlando.

AirTran is the second biggest carrier at BWI behind competitor Southwest Airlines.